

BIG WOODS

CRAFT FOOD, BEER & SPIRITS

Media Contact

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November 30, 2021

Media Advisory

Big Woods Restaurant Group to open locations at the Fashion Mall at Keystone

WHAT: Big Woods Restaurant is pleased to announce the opening of two new locations in The Fashion Mall at Keystone in Spring 2022.

The first, a Big Woods restaurant, will be located next to the recently opened Shake Shack, and the second, a Hard Truth bar, will be located at the center kiosk in the Fashion Café. These locations mark the tenth restaurant and second bar to open under Big Woods Restaurant Group's management in the state of Indiana.

“This is a perfect pairing of Big Woods and Simons as we join together to provide a memorable experience and grow our fan base,” said Co-founder and Executive Chairman Jeff McCabe. “As an Indiana-based business, this is an opportunity to offer our great tasting craft food, beer and spirits to the Fashion Mall’s shoppers.”

Big Woods opened its first location in 2009 in Nashville, Ind. under the name Big Woods Brewing Co. It became a fast favorite for locals, tourists, and craft beer lovers and, due to its popularity, quickly expanded into more locations.

In 2012, Quaff ON! Brewing Co. took over Big Woods' brewing operations, and Hard Truth Distilling Co. joined the brand family in 2015.

Both Quaff ON! beer and Hard Truth spirits are an integral part of the Big Woods experience and will be featured in these new Fashion Mall locations.

Company-wide, Big Woods Restaurants employ more than 500 employees. For more information on Big Woods Restaurant Group, including career opportunities, please [click here](#).

WHERE: [The Fashion Mall at Keystone](#)

8702 Keystone Crossing
Indianapolis, IN 46240

WHEN: Spring 2022

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About Big Woods Restaurant Group:

Headquartered in Brown County, Indiana, Big Woods Restaurant Group is a division of BWQOHT, Inc. and currently operates a total of nine properties in Central Indiana, including: Big Woods restaurants in Nashville, Bloomington, Speedway, Franklin, Noblesville, Edinburgh, and West Lafayette; The Restaurant at Hard Truth in Nashville; and the Hard Truth cocktail bar at The Garage Food Hall in Indianapolis.

Big Woods Restaurant Group is a sister brand to Quaff ON! Brewing Co. and Hard Truth Distilling Co. Quaff ON! is a craft brewery located in Nashville, Ind. and is known for palate-pleasing brews like Busted Knuckle Porter and Six Foot Blonde American Blonde Ale. Hard Truth Distilling Co. is a craft distillery set on a 325 acre destination campus in Nashville County, Ind. and is known for its premium spirits, including the popular Hard Truth Cinnamon Vodka and Hard Truth Toasted Coconut Rum.